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FARRELL BACKLUND'S MARTORANA HONORED WITH PRESTIGIOUS HENRY F. BARRY, JR. MEMORIAL PACESETTER AWARD BY MAIA

Several other Farrell Backlund employees also earn MAIA designations and awards.

TAUNTON, MA, January 00, 2012 — Farrell Backlund Insurance Agency (FBIA), based in Taunton, Massachusetts, announces that its president, Russ Martorana, of Raynham, Massachusetts, was honored with the prestigious Henry F. Barry, Jr. Pacesetter Award by the Massachusetts Association of Insurance Agents (MAIA) at its “Big Event”, the premier exhibition and education conference for insurance professionals held recently at the Marriott Hotel, Copley Place in Boston, Massachusetts. The award, which is the highest honor that MAIA bestows, is designed to recognize an independent agent for outstanding leadership and service to the agency, community and the public. The Massachusetts Association of Insurance Agents (MAIA) is the leading trade association for more than 1,600 Massachusetts independent insurance agencies and their estimated 10,000 employees. FBIA is one of the largest independent property and casualty insurance agencies in southeastern Massachusetts and is an affiliate of Bristol County Savings Bank, also based in Taunton, Massachusetts.

Martorana, a 30-year veteran of the insurance business, has served as President of Farrell Backlund Insurance Agency since 1998. During his time in the industry, he has achieved several designations, including Certified Insurance Counselor (CIC) and Certified Workers Compensation Advisor (CWCA), and is a participant in the ARM Group and member of the Bay State Agents and the Agent Advisory Committee for Arbella Insurance Company. Martorana also holds insurance brokers licenses in eight states, including Massachusetts. Prior to his career in the insurance industry, he was a Certified Public Accountant with PricewaterhouseCoopers.

Martorana is also active in the community through his participation on the Board of Directors for Old Colony YMCA and as a member of both the Taunton YMCA Committee of Management and the Raynham Economic & Business Development Committee. Previously, he was a board member for the Rotary Club of Taunton, a member of the Strategic Planning and Building Needs Committees for the Bridgewater-Raynham Regional School Department and a board member and Chairman of the Finance Committee for the Town of Raynham.

(more)

The MAIA also bestowed several designations and awards to other FBIA employees:

- Jana Dionne of Barrington, Rhode Island for obtaining her Certified Insurance Counselor (CIC) designation;
- Colleen DeMello and Shannon Freeman of Dartmouth and Berkley, Massachusetts respectively, for obtaining their Certified Insurance Service Representative (CISR) designation;
- Tom Rogers, of Lakeville, Massachusetts for obtaining his Certified Risk Managers (CRM) designation; and
- Diane Chaplin of Attleboro, Massachusetts, and Doreen White of Taunton, Massachusetts, for being two of the first three people to ever be awarded the designation of Certified Professional in Personal Lines (CPPL) by MAIA. This is a brand new designation introduced to help Personal Lines Account Managers adapt and excel in the managed competition environment.

Farrell Backlund Insurance Agency

Started by Phil Farrell and Rudy Backlund as two separate entities in the early 1950s, the Taunton-based companies merged in 1999 and formed Farrell Backlund Insurance Agency LLC. More recently, Anderson Cushing Agency of Middleboro, Massachusetts and Richardson-Cuddy Insurance Agency, Inc. of Attleboro, Massachusetts merged with FBIA in 2008 and 2011, respectively. The firm now has six locations – Taunton, Rehoboth, Dighton, Middleboro, Freetown and Attleboro – employs more than 70 experienced insurance professionals and enjoys contracts with over 25 national and regional insurance companies. Farrell Backlund Insurance Agency is a leader in providing insurance and financial solutions to its customers by employing a comprehensive range of personal and commercial insurance products. FBIA, which enjoys the prestigious Five-Star Agency Designation^(SM) from the Massachusetts Association of Insurance Agents, is committed to providing customers with the best insurance value and service available, while maintaining the highest ethical standards and credibility with clients, carriers, and the public. For more information, please call 508-824-8666 or visit www.fbinsure.com.

Bristol County Savings Bank

Bristol County Savings Bank, founded in 1846, is a full-service financial institution offering commercial lending, personal and business banking, and mortgage services. The Bank currently operates 11 full-service branch offices throughout southeastern Massachusetts and Rhode Island. The Bank has also expanded its loan operations over the years with four dedicated loan centers in addition to its branch locations. The Main Office and Corporate Headquarters of Bristol County Savings Bank are located on Broadway in Taunton, MA. For additional information please call 508-824-6626, or visit www.bristolcountysavings.com.